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WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

<u>Contract / Revision</u> 568197 /		<u>Alt Order #</u> 09792036
<u>Product</u> 60+ ASSOC. SENATE		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 1223
<u>Advertiser</u> 60 Plus Association		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	08/19/12	08/19/12	FOX News Sunday	9a-10a & 10a-11a i		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$600.00			
N 2	8	08/19/12	08/19/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,200.00			
Totals											2	\$1,800.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/19/12	2	\$1,800.00	\$1,530.00
Totals	2	\$1,800.00	\$1,530.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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